



Request for Permission to Use IAFF Logo

The IAFF logo is a trademark registered with the U.S. Government. In accordance with the IAFF's logo policy, the following information is required from anyone requesting to use the IAFF Logo. The **entire form** must be filled out in order for the IAFF to review your request. Please attach the necessary additional pages.

(1) Name _____

(2) Name of company or organization _____

(3) Address _____

(4) Phone _____

(5) Are you an IAFF member? _____ If so, which Local? _____

If NOT, what is your relationship, if any, to the IAFF or IAFF-related activities?

(6) IAFF affiliate President who supports this request (attach letter of support):

(7) Description of EACH product to bear IAFF logo. **Please note that this form must be accompanied by a sample (or, if not possible, a clear photograph) of each product to which the logo is proposed to be affixed. Approval may only be granted for logo use on those products for which a sample or clear photo is included.**

(8) Is EACH product union made (AFL-CIO-CLC)? If yes, what union?

(9) Where is EACH product manufactured? U.S. Canada
 Other (specify) _____

(10) Retail Price of EACH Product: _____

(11) Geographical region where EACH product will be sold: _____

(12) Are you seeking use of the logo for fundraising purposes? _____

(a) If YES to (12), what type of fundraising will it be used in conjunction with?
(e.g. telemarketing, direct mail, door-to-door, fill-the-boot, etc)? _____

(b) If YES to (12), will you be relying upon a third-party to conduct your
fundraising? _____

(c) If YES to (12)(b), provide the name **and** type of third-party service will you be
relying upon (e.g. telemarketing firm, direct-mail firm, etc.)? _____

(d) If YES to (12)(b), how will you be reimbursing the third-party for its services
(e.g. percentage of proceeds, flat fee, etc.)? Please indicate specific percentages
or fees: _____

(13) Is this the first time you are requesting permission to use the IAFF logo? _____

If NO to (13), were you previously granted permission to use the IAFF logo? _____

If you were previously granted permission and you used the IAFF logo, what
percentage of your profits did you pledge to donate and what charity was

A letter of approval from a state/provincial or local president directed to the General President MUST accompany this request form, along with a sample or clear photograph of EACH of the products you wish to market. Pursuant to IAFF policy, please be aware that the sample(s) will ordinarily become the property of the IAFF, unless accompanied by a specific request that the sample(s) be returned. In any event, the IAFF does not assume responsibility for lost, damaged, or misdirected samples under any circumstances.

Return to:
Edward A. Kelly, General President
International Association of Fire Fighters
1750 New York Avenue, N.W.
Washington, DC 20006