Get select Apple Watches 50% off with purchase of a new iPhone on a qualifying installment agreement activated on a new eligible FirstNet Mobile–Responder plan (min. $28.50/mo. for iPhone and $25/mo. for watch).*

*Ltd. time offer. Avail. only to elig. first responders who activate svc as a Subscriber Paid User. Well-qualified customers only. iPhone and watch each req. new line. iPhone req’s min. $399.99 and watch min. $299.99 each on installment agreement. Watch 50% off after credits over 30 months. Credits start w/in 3 bills. New subscribers must qualify for FirstNet service and complete verification process w/in 30 days. If svc cancelled, credits stop and device balances due. Tax on full retail price due at sale. Add’l fees & restr’s apply. See below for complete details.

50% Off Apple Watch with Purchase of new iPhone offer: Eligibility: Avail. online & in select retail stores only. Avail. only to current elig. & verified: (a) employees of/volunteers with qual. public safety entities who serve in law enforcement, fire protection, emergency medical svc’s, emergency (9–1–1) call dispatch, emergency management, or National Guard; or (b) employees of entities that contribute to, or help enable, or support the provision of public safety services to first responders (including public utilities, hospitals and other medical centers, and non-sworn law enforcement officers) and whose duties are directly related to contributing, enabling or providing public safety services. All eligible subscribers (referred to as Subscriber Paid Users) must have an individual FirstNet acct with a maximum of 1 smartphone, 1 tablet and 1 watch line(s). Req’s eligibility verification by your qual. public safety entity or by using the AT&T-specified pre- or post-sale verification process. Subscriber Paid Users are subj. to periodic re-verification. If you are not a valid Subscriber Paid User or exceed the single line limit for each type of device, AT&T may suspend, change or terminate your FirstNet svc.

For FirstNet Mobile—Responder plan pricing, terms of service, conditions, verification and other details, see firstnet.com/firstnetresponder (for first responders) or firstnet.com/firstnetresponderextprimary (for those who support first responders).

Devices: Req’s purch. of new iPhone and Apple Series 3 or Series 4 watch on 0% APR installment agmt on AT&T Installment Plan (30-mo. at max $48.34/mo. per smartphone and at max $16/mo. per wearable) agmt. $0 down for well-qual. credit or down payment may be req’d. Tax on full retail price due at sale. See Retail Installment Agmt for details. New Subscriber Paid User lines only; excludes migrations from AT&T, Cricket and AT&T Prepaid & upgrades. Eligible Plans: Req’s activation of iPhone and watch on new FirstNet Mobile lines of service (min. $28.50/mo. on FirstNet Mobile-Responder Plan for smartphone; min. $29/mo. on FirstNet Mobile-Responder Plan for wearable; other qual. plans avail.) If you cancel svc, will owe device balance of up to $479.99/wearable and $1449.99/smartphone. Activation Fee: $45. Return: w/in 14 days. Restocking fee: up to $55 may apply. Bill Credits: receive bill credits equal to 50% of watch purchased. Will receive catch-up credits once credits start w/in 3 bills. Credits applied in equal amounts over entire agmt term. Line must be on installment agmt, active & in good standing for 30 days to qualify. If you cancel svc upgrade or pay up/off installment agmt early, credits may cease. Limit: 1 credit per qual. Subscriber Paid User. May not be combinable w/other offers, discounts or credits & may make you ineligible for select offers for 12 mos. Purchase, financing & other limits & restr’s apply.

GEN. WIRELESS SVC: Subj. to Wireless Customer Agmt (att.com/wca). Deposit: may be req’d. Credit approval, taxes, fees, monthly, overage, other charges, usage, speed, coverage & other restr’s apply. See att.com/additionalcharges for fees & charges. Promotions, terms & restr’s subj. to change & may be modified or terminated at any time w/out notice. AT&T svc is subj. to AT&T network management policies. See att.com/broadbandinfo.

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