



Vincent J. Bollon  
Affiliate Leadership Training Summit  
Ernest A. "Buddy" Mass  
Human Relations Conference

January 19-22, 2020 | Lake Buena Vista, Florida



## Exhibit Opportunities

- For-Profit Booth — \$5,000
- Non-Profit Booth — \$3,500

For exhibit information, call (202) 824-1533  
or email [exhibits@iaff.org](mailto:exhibits@iaff.org).

## Sponsorship Opportunities

### SIGNATURE \$100,000

- Premium Booth Space Location
- Logo on Website
- Logo in Email Blast
- Ad in IAFF App
- 30-Second Video Commercial on Event Website
- Exhibit Area Signage
- Opening Reception Signage
- Tabletop Signage
- Recognition by General President During Welcome Address
- Recognition in Fire Fighter Quarterly Magazine

### PLATINUM \$50,000

- Premium Booth Space Location
- Logo on Website
- Logo in Email Blast
- Ad in IAFF App
- Exhibit Area Signage
- Opening Reception Signage
- Tabletop Signage
- Recognition by General President During Welcome Address
- Recognition in Fire Fighter Quarterly Magazine

### GOLD \$25,000

- Booth Space
- Logo on Website
- Logo in Email Blast
- Ad in IAFF App
- Exhibit Area Signage
- Opening Reception Signage
- Tabletop Signage
- Recognition by General President During Welcome Address
- Recognition in Fire Fighter Quarterly Magazine

### SILVER \$10,000

- Booth Space
- Logo on Website
- Logo in Email Blast
- Exhibit Area Signage
- Tabletop Signage
- Recognition in Fire Fighter Quarterly Magazine

### BRONZE \$7,500

- Booth Space
- Exhibit Area Signage
- Tabletop Signage
- Recognition in Fire Fighter Quarterly Magazine

### A LA CARTE SPONSORSHIP OPPORTUNITIES

- Key Cards — \$5,000
- Coffee Breaks in Exhibit Area — \$7,500 per coffee break (limited to three sponsors)
- Pens in Workshops — \$5,000 (limited to one sponsor)
- Preconference FIRE OPS 101 — \$2,500
- Website Ad (per month) — \$1,000
- Ad in IAFF App — \$500

For more sponsorship information, call (202) 824-1565  
or email [sponsorship@iaff.org](mailto:sponsorship@iaff.org).