

Sample Door-to-Door Canvassing Script

The purpose of door-to-door canvassing is to make personal contact with voters. Though it takes a great deal of time, canvassing is very effective. It should be carried out in targeted precincts that have been identified by the campaign as being “swing” precincts. For an additional impact, leave a campaign flyer for the voter to review after your visit.

Hello, I’m **(name of canvasser)**, a fire fighter in your community. I’m going door-to-door today on behalf of **Candidate X**, the Independent candidate for Mayor.

You count on fire fighters to help you in an emergency. We are there when you need us. Fire fighting is a dangerous and difficult job, but **Candidate X** has helped to make it safer. He supports increased funding to improve fire fighter health and safety, which in the end means we can provide better emergency services to the community. We trust **Candidate X** with our lives. I hope you will join with me in entrusting him with the presidency.