



Using IAFF Online Toolkits

IAFF toolkits provide comprehensive resources and materials on important issues, as well as ready-to-use public safety campaigns.



Issue Toolkits

Our series of online toolkits are a great resource for educating elected officials, decision-makers, the media, the public and even your own members on issues affecting your local and members, including:

- Responding to the Opioid Crisis
- Active Shooter Incident Response
- Fire Ops 101
- Resources for New Leadership
- Fire Fighter Safety and Deployment of Resources

Public Safety Campaign Toolkits

These toolkits give you the messaging tools to develop campaigns to promote public safety and raise the profile of your local members and include sample press releases, infographics and videos for sharing on social media using the hashtag #IAFFSafetyTips. Campaigns include:

- Fireworks Safety
- Poison Prevention
- Wildfire Safety
- Texting and Driving

In addition, we have created a calendar to help you promote these campaigns all year round.

