



Vincent J. Bollon
Affiliate Leadership Training Summit
Ernest A. "Buddy" Mass
Human Relations Conference



ERNEST A. "BUDDY" MASS
HUMAN RELATIONS
CONFERENCE

January 9-12, 2022

Walt Disney World Dolphin Resort | Lake Buena Vista, Florida

Exhibit Opportunities

- For-Profit Booth — \$5,000
- Non-Profit Booth — \$3,500

For exhibit information, call (202) 824-1579
or email sponsorship@iaff.org.

Sponsorship Opportunities

SIGNATURE \$150,000

- Premium Booth Space Location
- Logo on Website
- Logo in Email Blast
- Ad in IAFF App
- 30-Second Video Commercial on Event Website
- Exhibit Area Signage
- Reception Signage
- Tabletop Signage
- Recognition by General President During Welcome Address
- Recognition in Fire Fighter Quarterly Magazine

GOLD \$25,000

- Booth Space
- Logo on Website
- Logo in Email Blast
- Ad in IAFF App
- Exhibit Area Signage
- Reception Signage
- Tabletop Signage
- Recognition by General President During Welcome Address
- Recognition in Fire Fighter Quarterly Magazine

SILVER \$10,000

- Booth Space
- Logo on Website
- Logo in Email Blast
- Exhibit Area Signage
- Tabletop Signage
- Recognition in Fire Fighter Quarterly Magazine

PLATINUM \$50,000

- Premium Booth Space Location
- Logo on Website
- Logo in Email Blast
- Ad in IAFF App
- Exhibit Area Signage
- Reception Signage
- Tabletop Signage
- Recognition by General President During Welcome Address
- Recognition in Fire Fighter Quarterly Magazine

BRONZE \$7,500

- Booth Space
- Exhibit Area Signage
- Tabletop Signage
- Recognition in Fire Fighter Quarterly Magazine

A LA CARTE SPONSORSHIP OPPORTUNITIES

- Key Cards — \$5,000
- Pens in Workshops — \$5,000 (limited to one sponsor)
- Website Ad (per month) — \$1,000
- Ad in IAFF App — \$500

For more sponsorship information, call (202) 824-1579 or email sponsorship@iaff.org.