



IAFF 12TH DISTRICT CONFERENCE

July 15-17, 2025 • Charleston, SC

AGENDA

TUESDAY, JULY 15

7-9 A.M.	Registration
7:30-8:30 A.M.	Breakfast
8:30-11 A.M.	General Session Walter (Walt) Dix, 12 th District Vice President, International Association of Fire Fighters Frank V. Lima, General Secretary-Treasurer, International Association of Fire Fighters Edward A. Kelly, General President, International Association of Fire Fighters
11-11:15 A.M.	Break
11:15 A.M.-1:30 P.M.	Presentations (IAFF)
5-7 P.M.	Welcome Reception

WEDNESDAY, JULY 16

8-9 A.M.	Breakfast
9-11 A.M.	Workshop Breakouts Fundamentals of Communication: Controlling the Narrative in the Digital Space Increasing Membership Participation Preparing for Negotiations: Collective Bargaining Understanding Union Leadership
11-11:15 A.M.	Break
11:15 A.M.-1:15 A.M.	Workshop Breakouts Your Union as a Brand: Maximizing Tech and Data to Win for Fire Fighters Recruiting and Developing Leaders (4 hours) Fundamentals of Costing Contract Proposals Local Union Administration



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1:15 P.M.-2:15 P.M.

Lunch

2:15-4:15 P.M.

Workshop Breakouts

Artificial Intelligence for Union Leaders

Negotiating Healthcare Benefits

Budgeting for Local Unions

THURSDAY, JULY 17

7-8 A.M.

Breakfast

8-10 A.M.

Workshops Breakouts

How the Media Works for You.. And How It Doesn't

Internal Union Organizing

Conducting Negotiations: Collective Bargaining

Budgeting for Local Unions
