



The International Association of Fire Fighters Media Awards Contest is conducted annually to honor reporting and photography that best portray the courageous and dangerous work of professional fire fighters and emergency personnel in the United States and Canada. The contest also recognizes outstanding work by IAFF affiliates in communicating with their members and the public.

AFFILIATE ENTRY FORM

IAFF AFFILIATE CATEGORIES

- Best affiliate newsletter or magazine (circulation less than 1,000)
- Best affiliate newsletter or magazine (circulation more than 1,000)
- Best digital communication (audio/podcasts, e-newsletters, video messages)
- Best affiliate public relations or political campaign or project
- Best affiliate community outreach/community education campaign
- Best affiliate special/one-time/annual publication or internal member project (such as annual reports, calendars, commemorative programs, educational materials)
- Best MDA outreach project
- Best social media video
- Best photo published on social media/infographic
- Best fire service photo (not previously published) taken by an IAFF member

ENTRY DOESN'T FIT IN CATEGORIES LISTED? ENTER IN "OTHER"

- At its discretion, the IAFF may recognize entries which do not fit in any of the categories listed.

ELIGIBILITY

Entries in the 2019 Media Awards Contest must have been produced, published or broadcast between **January 1 and December 31, 2018**. Entrants must complete an entry form for each entry submitted. Each entry must be approved by the president of a local or state/provincial affiliate, or by a member of the IAFF Executive Board.

HOW TO ENTER

Online: www.iaff.org/mediaawards

By Mail: IAFF Media Awards Contest
1750 New York Avenue, NW
Washington, DC 20006

Statement of Release: By submitting a photograph or other material to the IAFF, I give the IAFF permission to use this material on its web site, in its printed publications and for public relations, education and training materials, and for any other IAFF purposes as it sees fit without further consideration to me. I also acknowledge the IAFF's right to crop or treat the photograph at its discretion.

PRIZES AND AWARDS

- **First Place: \$500; T-shirt; Plaque**
- **Second Place: \$250; Certificate**
- **Honorable Mention: Certificate**

Winners will be notified and recognized in the *Fire Fighter Quarterly* magazine and online.

For more information, contact the IAFF Communications Department at (202) 824-1588 or email mediaawards@iaff.org.

2019



DEADLINE IS
JUNE 7, 2019 AT 5:00 P.M. (ET)





2019 Media Awards Contest ENTRY FORM

CONTEST RULES AND GUIDELINES

Carefully read the rules and follow the instructions to ensure your entries are eligible for judging.

Entry Overview: Please provide a short and clear summary describing your entry. Specify the goal, strategy and success metrics of your project, where applicable, for entries.

Format: Electronic formats accepted: PDFs, urls, jpgs, mp3s, hard copies with the date of publication.

Guidelines: No more than five entries per subcategory allowed. Affiliates or members can not submit an entry on behalf of another local. Social media and video entries should include URLs, mov, avi, or mp4 files. If a password is needed to access content, please supply the necessary details.

- Entries cannot be returned. Any item submitted in one category may NOT be submitted in a second category
- The IAFF may reclassify an entry from one category to another if it is incorrectly classified.
- You must fill out all local contact information.

Multiple entries: Entrants must complete a form for each entry submitted in the IAFF Media Awards Contest. All entries submitted for the IAFF Media Awards Contest must be approved by the president of the local, state or provincial affiliate or by a member of the IAFF Executive Board. Local presidents will be notified of non-member submissions with instructions for authorizing the entry.

CATEGORY: IAFF AFFILIATE

Circle One

- Best IAFF affiliate newsletter or magazine (circulation less than 1,000)
- Best IAFF affiliate newsletter or magazine (circulation more than 1,000)
- Best digital communications (audio/podcasts, e-newsletters, video messages)
- Best IAFF affiliate public relations or political campaign or project
- Best community outreach/community education campaign
- Best IAFF affiliate special/one-time/annual publication or internal member project (such as annual reports, calendars, commemorative programs, educational materials)
- Best social media video
- Best MDA outreach project
- Best photo published on social media/infographic
- Best fire service photo (not previously published) taken by an IAFF member

CATEGORY:

OTHER

- At its discretion, the IAFF may recognize entries which do not fit in other categories listed.

AFFILIATE FORM

NAME OF

ENTRY: _____

EXPLANATION OF ENTRY:

PURPOSE:

STRATEGY:

SUCCESS METRICS:

NAME OF

AWARD NOMINEE(S): _____

EMAIL: _____

DATE PRODUCED: _____

IAFF AFFILIATE SPONSORING ENTRY:

LOCAL# _____

SUBMITTED BY/LOCAL CONTACT: _____

EMAIL: _____

PHONE: _____

CITY _____

STATE/PROVINCE _____

SIGNATURE OF

LOCAL PRESIDENT: _____

MAIL TO:

IAFF Media Awards Contest
1750 New York Avenue, NW
Washington, DC 20006

Additional forms and information are available online at
www.iaff.org/mediaawards

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