

Sample Election Day Phone Script

On Election Day, GOTV phone banks should begin around 10:00 a.m. and should operate until the polls close. Calls should be very brief and to the point. The key here is to complete as many calls as possible.

A few hints for GOTV calls:

- Talk to the voter on the list.
- Keep calls brief, don't get drawn into conversations or arguments.
- Find out what time the voter plans on voting and note it for call back later in the day.
- Offer a ride to the polls. If they need one, verify the address and the time they want to go vote.
- If the voter says they have voted, scratch their name off the list so you don't call them back later in the day.

Hello, may I please speak with (name of the voter on the list)? My name is (name of caller) and I am calling from (name of IAFF local).

I am calling to remind you that today is Election Day and that the IAFF has endorsed Candidate X for Mayor. Can we count on your support for Candidate X today?

If yes: Thank you. As you know, the polls are open until (time) today. Do you know when you plan on voting today? (Record time on the sheet and proceed to ride to the poll question below).

If no: Thank you. Goodbye.

Do you need a ride to the polls today?

If yes: Fill out the ride to the polls form. (Verify address and the time they want to vote).

Thank you. We'll see you at (verify time for ride) to take you to the polls.

If no: Okay. Thank you very much. Candidate X is counting on your vote today.