

# Sample Press Release

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## **FIRE FIGHTERS, PARAMEDICS ENDORSE DOE FOR MAYOR**

ANYTOWN, OCT. 23 – Fire fighters and paramedics today announced their support of Town Council President John Doe for Mayor of the Anytown, USA.

“Since he was first elected to the Town Council 24 years ago and throughout his career as Town Council President, John Doe has been an energetic and consistent advocate of initiatives to help our nation’s fire fighters better protect the public from the ravages of fire and other disasters,” said Joe Smith, President of Anytown Fire Fighters and Paramedics local 123. “At the same time, Doe has been sensitive to the dangers fire fighters face on the job and the need to protect their health and safety.”

Citing Doe’s philosophy of “practical idealism,” Smith said, “John Doe and fire fighters have a shared vision for America that goes well beyond public safety. Fire fighters are also citizens and we, too, want a strong economy, good schools, safe streets, affordable health care, and a clean environment. We believe John Doe is the man who can best lead this city in the right direction as we enter the 21st Century.”

As Vice Mayor, Doe has been a key player in winning approval of several issues of concern to fire fighters, including mandatory federal investigations into every fire fighter line-of-duty death and federal regulations establishing procedures to safeguard fire fighters when they are battling fires. During his tenure in the Town Council, Doe was a strong advocate of proper training, equipment and protective clothing for fire fighters, and he played a key role in creating the Federal Emergency Management Agency.

“We’re going to be with him every step of the way,” Smith said of the union’s support for Doe. “Through his experience and performance over his 24 years in public office, John Doe has proven to us that he has the integrity, the vision, and the will to be the next Mayor of Anytown, USA – and we want to help him achieve that goal,” Smith said.

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