

Sample Phone Tree Script

A phone tree is an effective tool to reach out to IAFF members and their families quickly. Phone trees are used to notify members of important issues and upcoming legislation of concern to IAFF members. Phone trees can also be used to contact members about upcoming workshops, legislative meetings and IAFF functions in your area.

With a phone tree, legislative and political campaign leaders can pass on a message or question to local coordinator or phone tree captains, who each call a particular group of up to six (6) phone tree volunteers, who in turn call up to six (6) workers they are responsible for. In this way, hundreds or thousands of people can be reached, yet each person only makes six (6) calls.

Caller: Hi, this is _____, I am an IAFF member and a Grassroots volunteer. I am calling about a Legislative Alert that we've received from the International.

We need to call our Name of Congressional Representative about Bill # and Title. This will (explain in one sentence what the bill means to IAFF members). The bill is set for a vote on Date. It is very important that we get everyone in our Local to call Name of Congressional Representative.

Will you be able to contact Congressman/woman _____?

If NO – Thank you for your time.

If YES – Great! Thank you! Your Representative/Senator's phone numbers are: both local and national (D.C.) numbers. (NOTE: You can also use the AFL-CIO's toll-free # to access the U.S. Capitol Switchboard 1-800-972-3524.)

If you have any questions about the issue, you should call our Legislative Liaison (give name and phone number.)

After you make your call, please let us know the response. (Give them a time and date to call you by with results.)

Thanks again!