



IAFF Advertising Policy

The IAFF Advertising Policy assumes that the IAFF accepts advertisements in the *International Fire Fighter* magazine – and potentially for the IAFF web site – from companies that offer goods and services that IAFF members use in their daily lives. Products advertised are predominantly made in the USA and Canada and union made where possible.

The IAFF also accepts advertising from manufacturers and suppliers whose products are primarily or solely for use by the fire and rescue service or used in the provision of patient care.

The IAFF cannot, and is not, expected to endorse products or certify or evaluate products or services for potential hazards to its members or the public.

The IAFF reserves the right to reject any advertisement for any product or service.