



2009 Media Awards Contest

DEADLINE: MAY 1, 2009

The International Association of Fire Fighters Media Awards Contest is conducted annually to honor reporting and photography that best portray the professional and dangerous work of fire fighters and emergency personnel in the United States and Canada. The contest also recognizes outstanding work by IAFF affiliates in communicating with their members and the public.

AWARDS ARE GIVEN IN FOUR MAJOR CATEGORIES:

Category I. PRINT MEDIA

- A:** Best news story, series or feature published in a newspaper or magazine with a circulation of less than 100,000
- B:** Best news story, series or feature published in a newspaper or magazine with a circulation of more than 100,000
- C:** Best editorial or column
- D:** Best photo published in a newspaper or magazine with a circulation of less than 100,000
- E:** Best photo published in a newspaper or magazine with a circulation of more than 100,000

Category II. BROADCAST MEDIA

- F:** Best breaking television news story
- G:** Best television news feature or documentary
- H:** Best radio news story or editorial

Category III. INTERNET JOURNALISM

- I:** Best news story originally published on a web-based news site
- J:** Best fire service photo originally published on a web-based news site

Category IV. IAFF AFFILIATE

- K:** Best IAFF affiliate publication (circulation less than 1,000)
- L:** Best IAFF affiliate publication (circulation more than 1,000)
- M:** Best IAFF affiliate web site
- N:** Best IAFF affiliate public relations or political campaign or project
- O:** Best IAFF affiliate calendar
- P:** Best IAFF affiliate special/one-time/annual publication or project (such as annual reports, commemorative programs, educational materials)
- Q:** Best public relations campaign for a Fire Ops 101 event
- R:** Best fire service photo (not previously published) taken by an IAFF member

HOW TO ENTER

Entries in the 2009 Media Awards Contest must have been published or broadcast between January 1 and December 31, 2008.

Entrants must complete an entry form for each item submitted. Each entry must be nominated and signed by the president of a local or state/provincial affiliate, or by a member of the IAFF Executive Board.

Entries must be accompanied by a signed statement of release from the copyright-holding authority giving IAFF reproduction rights for use of the entry.

AWARDS COMMITTEE AND JUDGES

The IAFF Media Awards Committee consists of the IAFF's two principal officers and three IAFF district vice presidents, appointed by the General President. The Committee appoints a panel of up to five judges with experience in or knowledge of the fire service. Members of the committee or other representatives of the IAFF are not eligible to be judges or assist judges in any capacity other than as technical advisors. The IAFF reserves the right to reclassify entries.

PRIZES AND CITATIONS

Awards are given in each of the subcategories:

- **First Place: \$400**
- **Second Place: \$200**
- **Honorable Mention: Certificate**

Judges reserve the right to decline to select winners in any of the subcategories.

Winners will be notified and recognized in the *International Fire Fighter* magazine and on www.iaff.org.

ENTRY FORMS

Additional forms and information are available at www.iaff.org. Contact the IAFF Communications Department at (202) 824-1588 or email mediaawards@iaff.org.



2009 Media Awards Contest ENTRY FORM

Entrants must complete an entry form for each item entered in the contest (copy or download additional forms). Each entry must be nominated and signed by the president of a local or state/provincial affiliate, or by a member of the IAFF Executive Board. Those with rights-holding authority must also sign each entry form.

CATEGORIES (Check one for each entry)

I. PRINT MEDIA

(a copy of the printed material as it was published must accompany the entry form; original photographs and a clipping of the material published with the photo must accompany photo entries)

- A. Best news story or feature published in a newspaper or magazine with a circulation of less than 100,000
- B. Best news story or feature published in a newspaper or magazine with a circulation of more than 100,000
- C. Best editorial or column
- D. Best photo published in a newspaper or magazine with a circulation of less than 100,000
- E. Best photo published in a newspaper or magazine with a circulation of more than 100,000

II. BROADCAST MEDIA

(Beta or VHS format video must be provided for television/video entries; radio entries must be sent as audiotapes or unedited transcripts)

- F: Best breaking television news story
- G: Best television news feature or documentary
- H: Best radio news story or editorial

III. INTERNET JOURNALISM

- I: Best news story originally published on a web-based news site
- J: Best fire service photo originally published on a news-based web site

IV. IAFF AFFILIATE

- K: Best IAFF affiliate publication (circulation less than 1,000)
- L: Best IAFF affiliate publication (circulation more than 1,000)
- M: Best IAFF affiliate web site
- N: Best IAFF affiliate public relations or political campaign or project
- O: Best IAFF affiliate calendar
- P: Best IAFF affiliate special/one-time/annual publication or project (such as annual reports, commemorative programs, educational materials)
- Q: Best public relations campaign for a Fire Ops 101 event
- R: Best fire service photo (not previously published) taken by an IAFF member

NAME OF ENTRY: _____

EXPLANATION OF ENTRY:

(required for affiliate public relations and political campaigns, special/one-time/annual publications or projects)

(Use separate sheet if more space is needed.)

NAME OF MEDIA OUTLET: _____

NAME OF AWARD NOMINEE(S): _____

DATE OF PUBLICATION/BROADCAST: _____

FREQUENCY OF PUBLICATION (required for affiliate and state association publications):

IAFF AFFILIATE SPONSORING ENTRY:

LOCAL NO. _____ LOCAL CONTACT: _____

EMAIL: _____

CITY _____

STATE/PROVINCE _____

SIGNATURE OF LOCAL PRESIDENT: _____

STATEMENT OF RELEASE: By submitting a photograph or other material to the IAFF, I disclaim any copyright interest in the full use of the same by the International Association of Fire Fighters (IAFF), and grant the IAFF, without additional consultation with me, all rights to use this material on its web site, in its printed publications and for public relations, education and training materials, and for any other IAFF purposes as it sees fit without further consideration to me. I also acknowledge the IAFF's right to crop or treat the photograph at its discretion, and warrant that I am the sole owner of the copyright to this material.

SIGNATURE OF RIGHTS-AUTHORIZING PERSON FROM MEDIA OUTLET: _____

NAME: _____

TITLE: _____

MEDIA OUTLET ADDRESS: _____

PHONE NUMBER: _____

MAIL TO:

IAFF Media Awards Contest
1750 New York Avenue, NW
Suite 300
Washington, DC 20006

Additional forms and information are available at www.iaff.org. Contact the IAFF Public Relations Department at (202) 824-1588 or email mediaawards@iaff.org.