



June 29, 2009

Dear Brothers and Sisters,

For the 2<sup>nd</sup> year, the Muscular Dystrophy Canada National Fire Fighter Relations Committee is implementing the National Fire Fighter Engagement Challenge. We would like to congratulate last year's winner, Nelson Fire Fighters Local 1343 for winning the trip for 2 Fire Fighters to attend the 2009 Firehouse Expo in Baltimore.

Currently 101 IAFF Locals across Canada support Muscular Dystrophy Canada. We are asking you to take the "challenge" and encourage other Fire Departments/Associations that currently aren't supporting Muscular Dystrophy Canada to hold a fundraising event and join the fight against neuromuscular disorders. You know your communities and your neighbours so encourage them to hold fundraiser, an awareness event, or host a family at one of their halls and help put a face and a voice to Muscular Dystrophy Canada.

The attached National Fire Fighter Engagement Challenge flyer/registration form outlines the rules for the contest. If you have any questions, or would like some assistance in challenging other departments/associations, please contact your regional Muscular Dystrophy Canada office.

Talk to your colleagues across the country; it is never too late to join the IAFF's more than 50 year tradition in supporting the fight against neuromuscular disorders. Thank you for continuing the enthusiasm and support. We hope that through this National Fire Fighter Engagement Challenge we continue to expand our reach.

Best wishes in the challenge,

Michael Kaye, Incoming Chair  
National Fire Fighter Relations Committee  
Saanich Fire Fighters, Local 967



Join the  
National Fire  
Fighter Engagement  
Challenge and  
Win!

## Your commitment. Your passion. Our hope.

Currently, there are over 600 fire departments/associations working in partnership with Muscular Dystrophy Canada to support families affected by neuromuscular disorders. As the need for medical equipment and services grow, we need your help and expertise in developing new Fire Fighter support.

For the 2nd year, Muscular Dystrophy Canada is implementing the National Fire Fighter Engagement Challenge. Because you are the “experts” when it comes to on-the-ground community activities, we are asking you to take the challenge and engage neighbouring fire departments/associations to raise funds and awareness for Muscular Dystrophy Canada.

### What can you do?

1. Any member of the Fire Services is eligible to participate in the National Fire Fighter Engagement Challenge by recruiting a neighbouring fire department/association that does not currently support Muscular Dystrophy Canada to join your event or to hold their own event.
2. The recruiter's fire department/association will receive a ballot for each fire department/association recruited and it will be entered into the draw to win a trip for 2 Fire Fighters to attend Firehouse Expo 2010 in Baltimore, Maryland.
3. To be eligible for the draw the National Fire Fighter Engagement Challenge registration form and funds are to be received by the Regional office by March 31st
4. Draw will take place in April of each year

**Use your muscles to help those who no longer have the strength.  
Take up the Challenge.**

Encourage other fire departments/associations to join in the fight against muscular dystrophy today.

# National Fire Fighter Engagement Challenge 2009 Registration Form

Win a trip for two to the  
"Firehouse Expo 2010" \*

July 21-25, 2010, Baltimore, Maryland

Fire Dept/Association Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone number: (        ) \_\_\_\_\_ Email: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Fire Dept/Association to be Engaged/Challenged: \_\_\_\_\_

Contact person for Fire Dept/Association  
to be engaged, if already identified:

Please return this completed form to:

<b>Atlantic Canada:</b> Shelley McWilliams	shelley.mcwilliams@muscle.ca	1.800.884.6322
<b>Ottawa:</b> Pam Musgrave	pam.musgrave@muscle.ca	1.866.337.3365
<b>London:</b> Deanna Totten	deanna.totten@muscle.ca	1.877.850.8720
<b>Manitoba/Saskatchewan:</b> Kristen Pachet	kristen.pachet@muscle.ca	1.888.518.0044
<b>Alberta:</b> Jo-ann Burton	jo-ann.burton@muscle.ca	1.800.661.9312
<b>British Columbia:</b> Erin Townley-Smith	erin.townley-smith@muscle.ca	1.800.366.8166

## What is Muscular Dystrophy?

Muscular dystrophy is an umbrella term used to describe a group of more than 100 neuromuscular disorders which are characterized by a wasting and progressive weakening of muscles. These disorders do not discriminate. They can affect everyone - from infants to children to adults. The effect and progression of neuromuscular disorders can vary from few visible signs to extreme disability.

There is presently no cure.

## Muscular Dystrophy Canada

Since 1954, Muscular Dystrophy Canada has been committed to improving the quality of life for the tens of thousands of Canadians with neuromuscular disorders. We strive to ensure that people with neuromuscular disorders lead full and engaged lives by providing services that increase mobility and encourage independence. Our organization funds leading research leading to the discovery of effective therapies and cures for neuromuscular disorders.



\*All eligible fire departments/associations participating in the National Fire Fighter Engagement Challenge will be entered into a draw to send 2 of their members to "Firehouse Expo 2010" (prize includes: flights to and from Baltimore, 3 day Conference Registration package, and hotel). The prize will be awarded as listed and will have no cash value. For more information visit us at [www.muscle.ca](http://www.muscle.ca)